

## Come to Pixel Jam from 14<sup>th</sup> to 17<sup>th</sup> of November 2012

We repeat the success from last year with lots of imagination, good energy and innovative concepts at Pixel Jam - a unique three days of idea development workshop for professionals in the games, film, television, music and new media.

### What

At Pixel Jam the objective is to develop a series of original transmedia concepts through an inspiring and intensive "hands-on" - course with creative ideas. During the workshop new contacts are created across the film, games, television, music and web industry, and the arrangement helps to ensure that the creative forces meet commercial stakeholders, which hopefully can help in the development, financing and / or distribution of Pixel Jam projects.

### For whom

Pixel Jam is for you who have already shown what you can in film, games, television, music, mobile and / or web, and who wants to explore new cross-media opportunities. You must have the ambition to want to be an actor who creates integrated media experiences across, but it is not a requirement that you have worked with transmedia before.

### Program

The first two days of the workshop will focus on intensive development of ideas in small groups. Specialized tutors will give feedback and during the workshop there will be interesting presentations.

At the last day of the workshop the ideas are presented to a panel of transmedia stakeholders for feedback and a possible future cooperation. Hereafter stakeholders and participants are invited to a dinner and party on Friday the 16<sup>th</sup> of November, which rounds off the Pixel Jam program.

### Where and when

We must be on Nørgaards Højskole in Bjerringbro, Denmark where we start out on Wednesday the 14<sup>th</sup> of November at 16.00 pm and the workshop ends off Saturday 17<sup>th</sup> of November at 11.00 am.

### Price

The price is 550 kroner per. person to participate in Pixel Jam (including three nights in a double room and full catering). If you want a single room, it costs 750 kr.

### Interested in participating?

You apply to the Pixel Jam by sending us a video of max. 1 minute duration, in which you verbally pitch yourself, your skills and your motivation to participate.

Based on the submitted videos we will make sure to put the strongest Pixel Jam team with the proper allocation of professional skills across media.

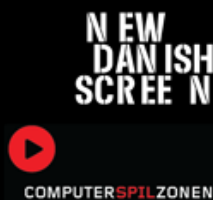
### Deadline

Please send a link to your video pitch in an email to Mette Marcussen at [mm@shareplay.dk](mailto:mm@shareplay.dk) no later than 19. October at 12.00 and can expect an answer to whether you are in at Pixel Jam very shortly after.

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Pixel Jam is a collaboration between Share Play, New Danish Screen, North Sea Screen Partners, Computerspilzonen and ROSA / SPOT - organizations, all working for Denmark to have a stronger trans media profile as well as for movies, games, music and other media industries to meet to cultivate creative collaborations.

# PIXEL JAM



# 2012